



Crescendo Corporation Berhad
199501030544 (359750-D)

CORPORATE PROFILE

31 DECEMBER 2024

PROPERTY DEVELOPMENT



DEVELOPMENT LANDBANK

Project /Taman	Distance from JB	Type of Development	Development Land (Acres)
Bandar Cemerlang	20km	Mixed	719
* - Tebrau, Johor Bahru		Industrial/ Residential	636
* - Kota Tinggi			
* Taman Perindustrian Cemerlang	16km	Industrial/ Commercial	29
* Taman Desa Cemerlang	16km	Residential/ Commercial	52
* Taman Dato Chellam	18km	Residential/ Commercial	9
* Nusa Cemerlang Industrial Park	30km	Industrial	26 #
* Tanjung Senibong	18km	Residential/ Commercial	215
* Jalan Senyum, Johor Bahru	-	Residential	3
Ambok	67km	Resorts/ Mixed	794
* Others	20km	Residential	5
Total development land as at 31 October 2024			2,488

The development landbank above represents gross land.

* Land within boundary of Iskandar Malaysia (formerly known as Iskandar Development Region) is approximately 1,058 acres.

Excluding 38.8 acres of net land sold via two conditional Sale & Purchase Agreements and one of which has become unconditional on 6 September 2024.

LOCATION OF LANDBANK



HO CHIN SOON

BANDAR CEMERLANG (BC)

- 1,500 acres of gross development land near Ulu Tiram to develop into a 974 acres of self-contained new township of residential/commercial developments and a 526 acres of industrial park.
- Interchange completed in June 2011. It provides easy access to Bandar Cemerlang via the Johor Bahru-Kota Tinggi Highway and Ulu Tiram-Felda Ulu Tebrau Road.
- Approximately 30 minutes drive from Johor Bahru City Centre via Tebrau highway & Eastern Dispersal Link (EDL)
- Approximately 4 km to the toll station of Senai-Desaru Expressway to Pasir Gudang / Tanjung Langsat / Desaru / Senai Airport & North-South Highway.
- Just a few kilometers to Aeon Tebrau Mall, Tesco Tebrau City, Toppen Shopping Centre, Ikea Tebrau, Aeon Dato' Onn, Today's Mart at Ulu Tiram, Econsave at Desa Cemerlang.

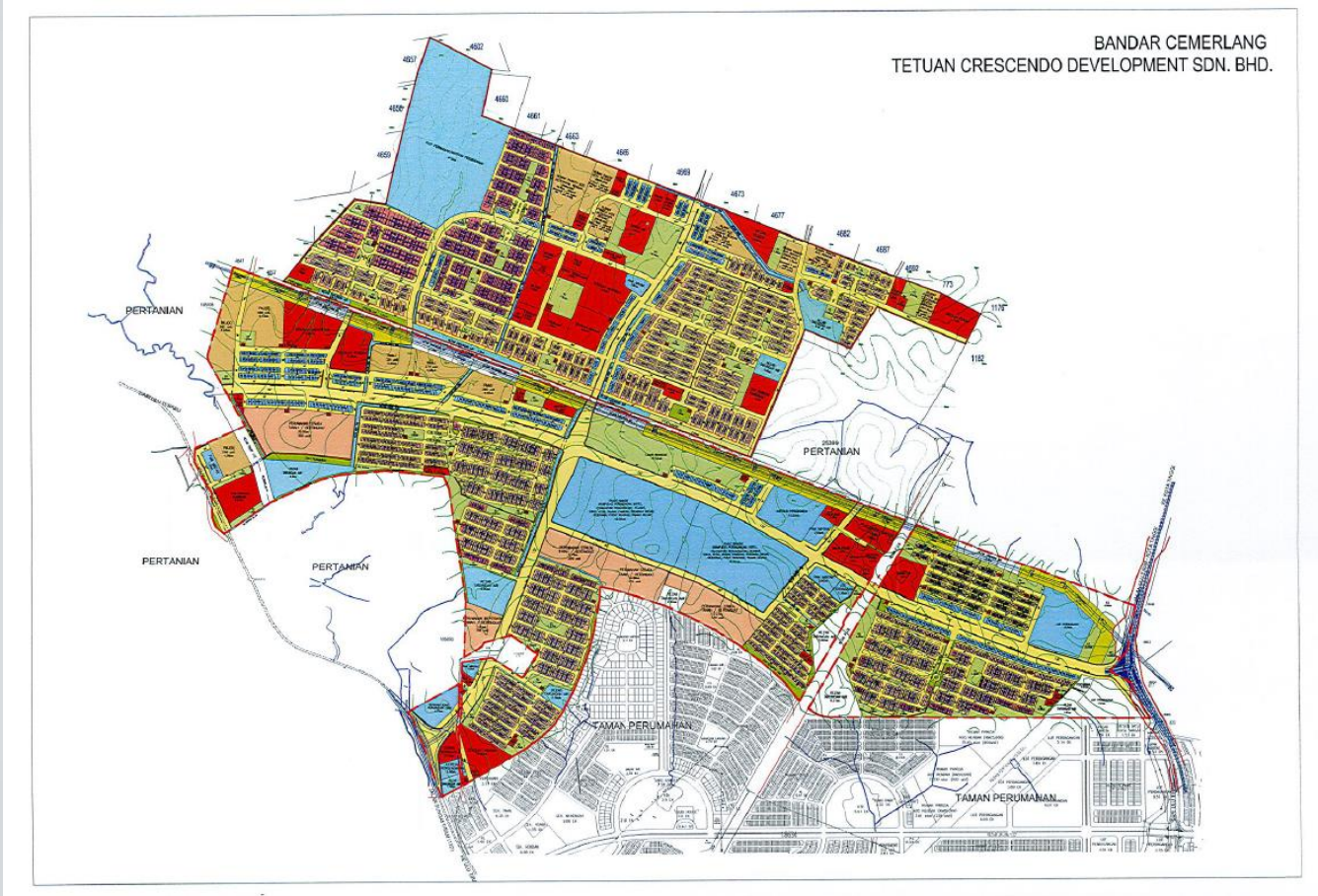


BANDAR CEMERLANG (BC) (CONT.)

- To date, about 17% of the township was developed with a total GDV value of RM964 million. This comprised 900 units of medium high cost landed houses with GDV of RM679 million, such as three storey cluster, double storey terrace, cluster and semi-detached houses that are meticulously designed with functional layout, 126 units of three storey shop office with GDV of RM152 million and 776 units of affordable houses with GDV of RM133 million, such as RMMJ (Johor Affordable Housing) townhouse.
- Total sales to date from this project up to 31 December 2024 is RM822 million.
- We plan to launch another 337 units of medium high cost landed houses with a total GDV of RM299 million within the next two years.
- Obtained approval for the development of the industrial park of 526 acres into 22 commercial units and 477 industrial units.
- We have commenced the main infrastructure work of the industrial park during FY2025 as we plan to launch the first phase for sales within the next three years.



LAYOUT PLAN OF BC



NUSA CEMERLANG INDUSTRIAL PARK (NCIP)

- 527 acres of gross development land with main infrastructures such as rail, port and major highway in place nearby.
- To date, 197 units of industrial properties with a total GDV of RM723 million have been developed by Panoramic Industrial Development Sdn. Bhd. ("PID") out of which 196 units with GDV of RM709 million have been sold.

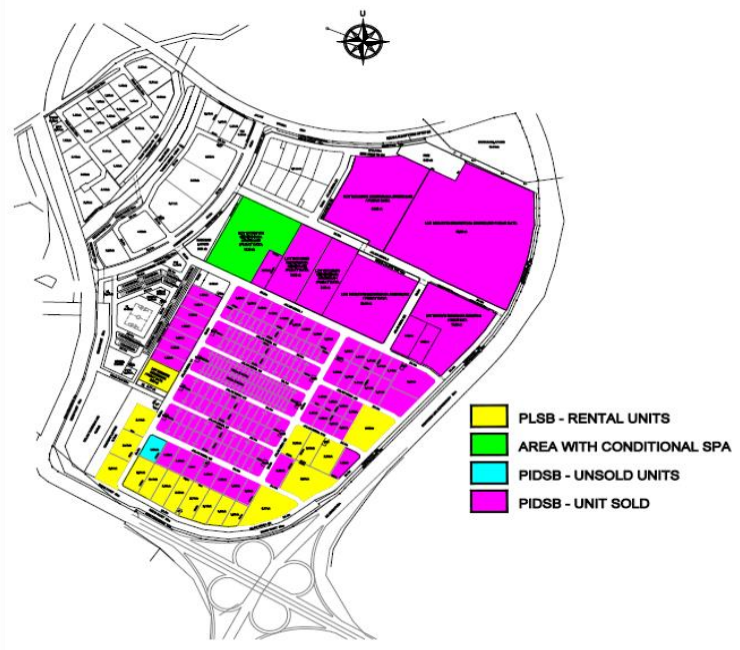


NUSA CEMERLANG INDUSTRIAL PARK (NCIP) (CONT.)

- The Group has entered into several sale and purchase agreements (“SPAs”) for the disposal of vacant land in NCIP amounting to RM913.4 million, out of which RM677.4 million has been completed to date.
- The proceeds will be utilised for development of the balance landbank owned by the Group, to provide working capital for the Group and/or settlement of the existing liabilities of the Group.
- The balance landbank at NCIP currently available for sales is approximately 26 acres with a GDV of around RM147 million.

LAYOUT PLAN OF NCIP

PANORAMIC INDUSTRIAL DEVELOPMENT SDN. BHD.
Taman Perindustrian Nusa Cemerlang
Daerah Johor Bharu



PANORAMIC LAND SDN BHD (PLSB)

- This is the industrial property investment arm for rental purposes.
- Currently, there are 18 plots of land measuring approximately 51 acres located at NCIP. To date, a total of 14 units of factories have been completed with the completion and issuance of CCC.
- The 14 units of factories with GDV of RM279 million are currently fully tenanted and expected to generate rental income of approximately RM15 million per annum.



JALAN SENYUM PROJECT

- In line with the Group's strategy of acquiring landbanks with good development potential, Crescendo Landmark Sdn. Bhd., a wholly-owned subsidiary, had in September 2023 acquired 2 plots of freehold vacant lands at Jalan Senyum, Johor Bahru of approximately 3.272 acres for a total cash consideration of RM72 million.
- The lands are in Johor Bahru City Centre which are located within the vicinity of the Johor Bahru-Singapore Rapid Transit System ("RTS") terminal at Bukit Chagar and will be developed into 1,257 units of serviced apartments of various sizes with a total GDV of approximately RM1 billion.
- Ground breaking ceremony on 11 October 2024 and the project is estimated to complete in 4 years' time.



LOCATION PLAN OF JALAN SENYUM PROJECT



TAMAN PERINDUSTRIAN CEMERLANG (TPC)

- TPC, a 600-acre industrial park with close to 980 factories, is fully developed and is one of the largest industrial parks in Johor.
- Located approximately 18km from Johor Bahru, 32km from Senai Airport and 19km from Singapore.



TAMAN PERINDUSTRIAN CEMERLANG (TPC) (CONT.)

- The current phase of this project comprised 6 units of semi-detached factory and 2 units of detached factory with a total GDV of RM58 million that were launched in October 2022. All units are sold as at 31 December 2024.

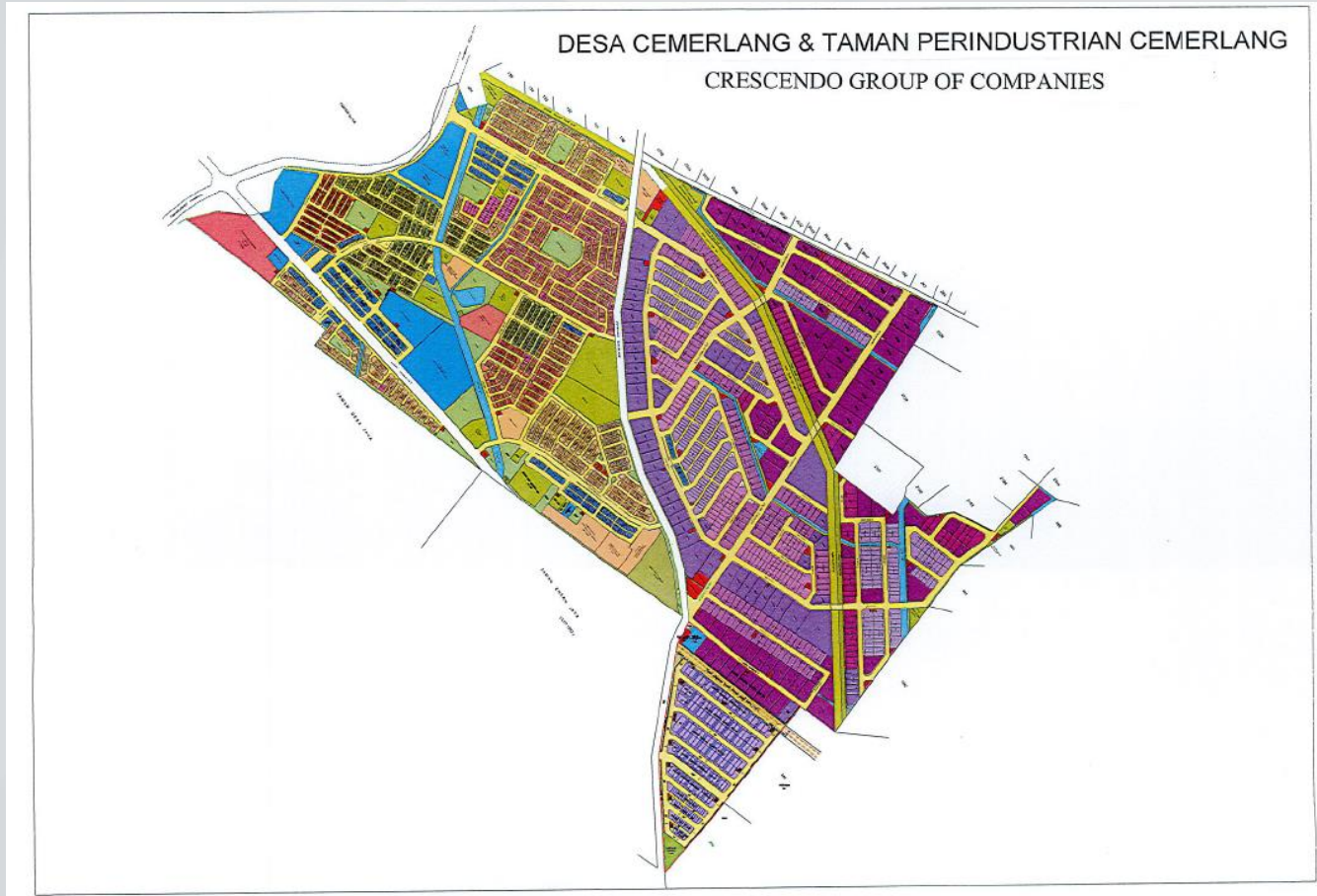


DESA CEMERLANG (DC)

- Self contained matured township development next to TPC with 6,900 units of mixed development and to date we have developed about 90% of this land.
- The latest development for this project is 45 units of three storey shop office with total GDV of RM89 million and 12 units of four storey shop office with total GDV of RM53 million which were launched in September 2024. Total sales to date up to 31 December 2024 is RM77 million.

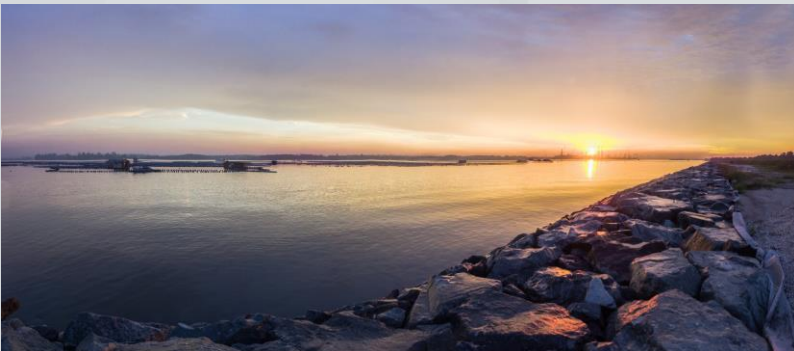


LAYOUT PLAN OF DC & TPC



TANJUNG SENIBONG

- Prime mixed residential and commercial development of 221.58 acres of land.
- Comprises 1,854 units of residential properties to be built on 33.05 acres of land and commercial complex on 6 plots of net land measuring 72.68 acres.
- A waterfront project located in a prime location within Iskandar Malaysia and very near Johor Bahru.
- EDL highway from Johor Bahru to Pasir Gudang through Tanjung Senibong shortens traveling time from city centre to Tanjung Senibong significantly. Travelling time for the distance of approximately 18km from JB to Tanjung Senibong will take 10 minutes.
- We have completed the reclamation work and 222 units of RMMJ (Johor Affordable Housing) units with total GDV of RM33.3 million were launched in January 2020. Total sales to date is RM33 million.




TAMAN DATO' CHELLAM (TDC)

- 37.6 acres of mixed development land acquired on 12 May 2004.
- Opposite to TPC and DC.
- The current development for this project is 258 RMMJ townhouse units with total GDV of RM40 million where its construction has commenced since August 2023. Total sales to date is RM34.9 million.

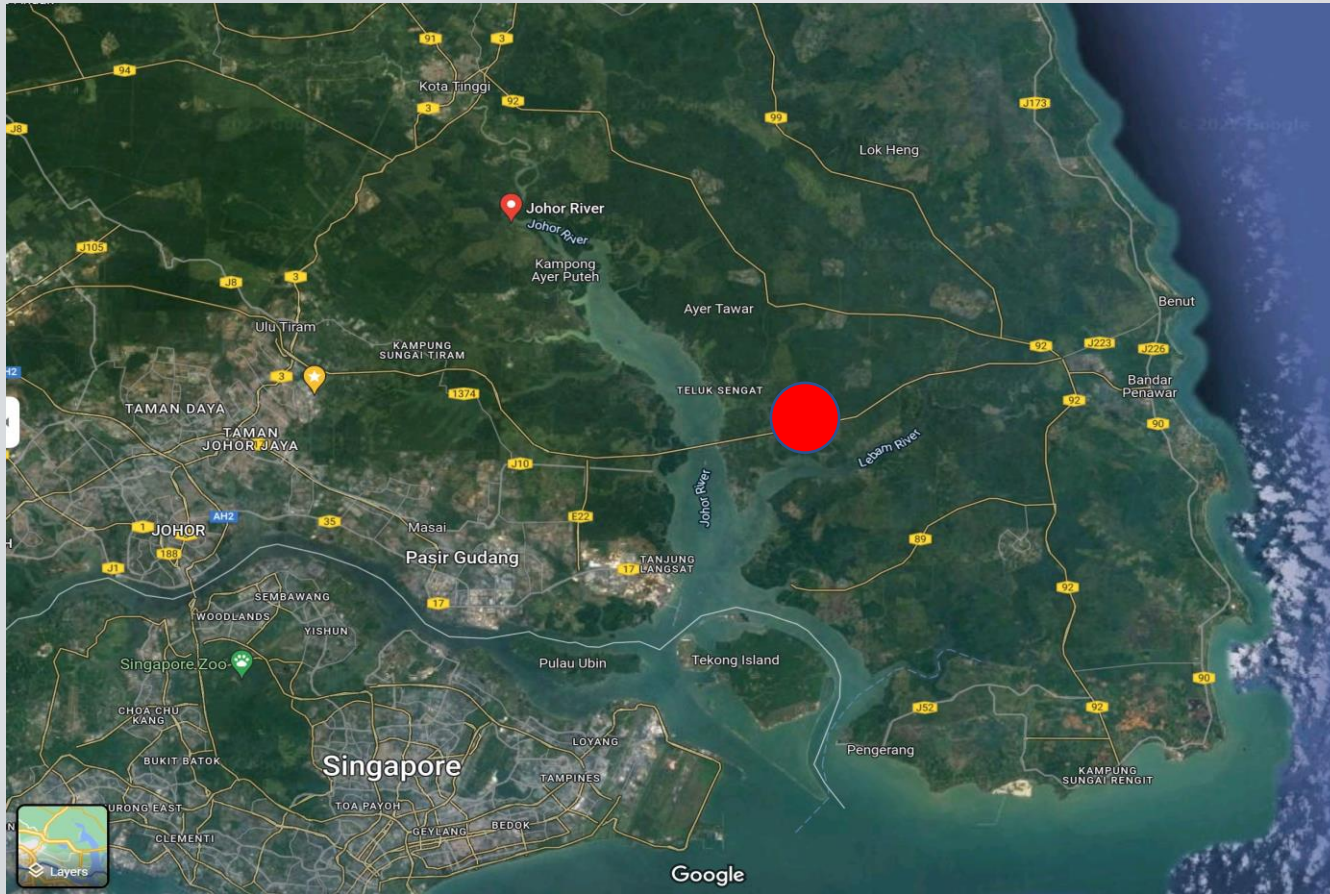




AMBOK RESORTS

- The completion of Sg Johor Bridge project in tandem with Senai-Desaru Highway has enhanced the accessibility and land value of this 794-acre landbank in Kota Tinggi.
 - Zoned for mixed development and possible to start developing this land in 6 years' time.
 - The Pengerang Integrated Petroleum Complex (PIPC) is a megaproject development for oil and gas industries (O & G Hub) measuring about 20,000 acres, which includes Refinery and Petrochemical Integrated Development (RAPID) and other associated facilities. It is located about 20 minutes drive from Ambok Resorts.
 - Pengerang as part of the JS-SEZ and the O&G hub will greatly improve potential development of Ambok Resorts in view of potential demand for quality accommodation.
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LOCATION PLAN OF AMBOK RESORTS



CONSTRUCTION

- Undertaken by Unibase group, which commenced activities in August 1989.
- Undertakes both in-house and external contracts under Repute Construction Sdn. Bhd.



CONCRETE PRODUCT MANUFACTURING

- The main products include jacking pipes, cladding pipes, slab, and other precast products for local and export market.
- The products have been supplied to several sewerage and portable water pipeline projects in Singapore.
- The export sales of the total sales for pre-cast products remained at approximately 61% for FY 2024 as compared to 55% for FY 2023.



CONCRETE PRODUCT MANUFACTURING (CONT.)

- This operation was awarded with various certifications under Quality Management System ISO9001 : 2015 and Singapore Concrete Institute's Precaster Accreditation Scheme.



EDUCATION



EDUCATION

- Crescendo International College (“CIC”) caters for Cambridge A-levels, tertiary education and professional qualification.
- Crescendo-HELP International School (“CHIS”) offers primary and secondary education based on International General Certificate of Secondary Education (IGCSE) syllabus and Cambridge A- Levels.
- Both CIC and CHIS are built on a single plot of land measuring 14.4 acres at Desa Cemerlang fully equipped with track and field, multi purpose hall and swimming pool.
- As part of the Group’s effort in “Returning to the Society”, scholarships are awarded based on merit and on a need basis to keep its promise of offering quality education to Malaysian students.



NEAR-TERM PROSPECTS

- The total committed property sales as at 31 December 2024 is RM290 million, including land sale at NCIP of RM120 million.
- Based on the lock-in sales and all the land sales at NCIP, the Board expects the Group to have an exceptional year in FY2025.



NEAR-TERM PROSPECTS (CONT.)

- Proposed Development for Financial Year 2025 to 2027

<u>Development Type</u>	<u>Unit available / launched Unit</u>	<u>GDV RM m</u>
Launched Projects up to 31 December 2024		
- Industrial and commercial lands (26 acres)	-	147
- Three storey shop office	19	40
- Four storey shop office	4	18
- Double storey house	56	49
- Three storey house	21	25
- Detached and semi-d factories	6	67
- Affordable houses - RMMJ	33	5
	<u>139</u>	<u>351</u>
New Project launches for next 2 years (Period covered: 1 January 2025 to 31 December 2026)		
- Serviced apartments	1,257	1,000
- Double storey cluster, semi-d and terrace houses	337	300
	<u>1,594</u>	<u>1,300</u>

MEDIUM-TO-LONG TERM PROSPECTS

- We plan to launch the first phase of our industrial park at Bandar Cemerlang for sales within the next three years.
- We have submitted application for conversion of the newly acquired land totalling 109.855 acres within the vicinity of Bandar Cemerlang to residential development.
- Continue to concentrate our effort to develop landed industrial and residential properties in Bandar Cemerlang as well as serviced apartments project at Jalan Senyum, Johor Bahru.
- Demand for serviced apartments near the RTS terminal and landed medium cost residential, industrial and commercial property markets especially in Iskandar Malaysia Region is expected to remain good for the next few years.
- The Group is anticipated to be operating at optimum capacity for the next few years.

STRATEGIES




A decorative graphic in the top-left corner consisting of overlapping geometric shapes in yellow, green, and blue.

STRATEGIES

- The Group will continue to focus on landed medium cost and affordable housing development.
 - Continue to sell substantially built and completed buildings to meet demand from customers preferring to buy substantially built/completed buildings.
 - Pre-built factories for rent to industrialists. Significant demand is expected for rental market at NCIP by foreigners currently operating in higher cost areas.
 - To develop a wide range of properties ranging from low to medium high-cost residential properties, shop offices and from small terrace factory to large detached factory to target a wide spectrum of customers' needs.
 - Reduce financial gearing via sale of suitable parcels of land.
 - Focus on apartment development and sale in Johor Bahru town centre.
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BUSINESS OUTLOOK

- The property market is expected to remain good in the next few years especially in Johor, due to the ongoing Johor Bahru-Singapore Rapid Transit System (“RTS”) Link project and Johor-Singapore Special Economic Zone (“JS-SEZ”).
 - Currently there are more than 350,000 Malaysians travelling across the Johor-Singapore Causeway daily. The 4.2 km RTS link will be the second rail link between Malaysia and Singapore upon its targeted completion date by end of 2026. The train will take 5 minutes to travel one way between Woodlands North station in Singapore and Bukit Chagar station in Johor Bahru. With such convenience in place, this ongoing RTS project will serve as a catalyst to revitalise Johor Bahru City Centre development and property developments within close vicinity to the Bukit Chagar terminal will benefit.
 - JS-SEZ, a collaborative effort between Singapore and Malaysia, aims to strengthen business ties, enhance bilateral relations, boost cross-border flow of goods and people.
 - The collaboration is expected to improve the business ecosystems of both nations and attract new investments.
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BUSINESS OUTLOOK (CONT.)

- The signing of the JS-SEZ Definitive Agreement was completed on 7 January 2025. Several initiatives aimed at enhancing movement of people, goods and services as well as financial infrastructure are underway.
 - With the continued influx of foreign direct investments to Johor, demands for industrial properties remain strong and are expected to grow in the coming years especially with the support from the government strategic initiatives including special corporate tax for investors in JS-SEZ.
 - As the JS-SEZ is expected to create more commercial activities and job opportunities in the nine flagship areas in JS-SEZ, it would attract larger population and drive demand for residential properties.
 - The uncertainty on global economic outlook will continue to lead to fluctuating material costs and currency volatility. The minimum wages adjustment and subsidy rationalization are also expected to have an impact on our cost. We will continue to monitor the market situation and develop properties that meet market needs.
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BUSINESS OUTLOOK (CONT.)

- We believe the demand for landed properties in strategic growth areas with good infrastructure and connectivity is expected to remain resilient. The property development and construction division will continue to be the main profit contributor for the Group.



APPENDIX



GROUP'S PERFORMANCE FOR THE PAST 3 YEARS

	2022	2023	2024	3Q2025*
Revenue (RM'000)	217,120	215,718	341,345	1,079,975
Profit Before Tax (RM'000)	33,839	38,409	79,512	707,212
Profit After Tax (RM'000)	23,981	25,875	57,026	534,540
Margin - Profit Before Tax (%)	15.59	17.81	23.29	65.48
- Profit After Tax (%)	11.05	11.99	16.71	49.50
Share Capital (RM'000)	299,572	299,572	299,572	299,572
Shareholders' fund (RM'000)	918,229	929,041	980,158	1,412,926
Earning Per Share (sen)	2.57 #	2.93 #	6.76 #	63.54
PE Ratio (times)	46.7 #	39.9 #	40.7 #	
Return on Capital Employed (Pre-tax)	2.7%	3.1%	6.1%	
Return on Shareholders' equity (Pre-tax)	3.7%	4.1%	8.1%	
Return on Total Assets (Pre-tax)	2.4%	2.8%	5.1%	
Gearing (times)	0.36	0.31	0.36	0.10

Note:

* Based on unaudited 9 months results ended 31 October 2024.

Adjusted for subdivision of every 1 existing ordinary share into 3 ordinary shares ("Share Split") completed in September 2024.

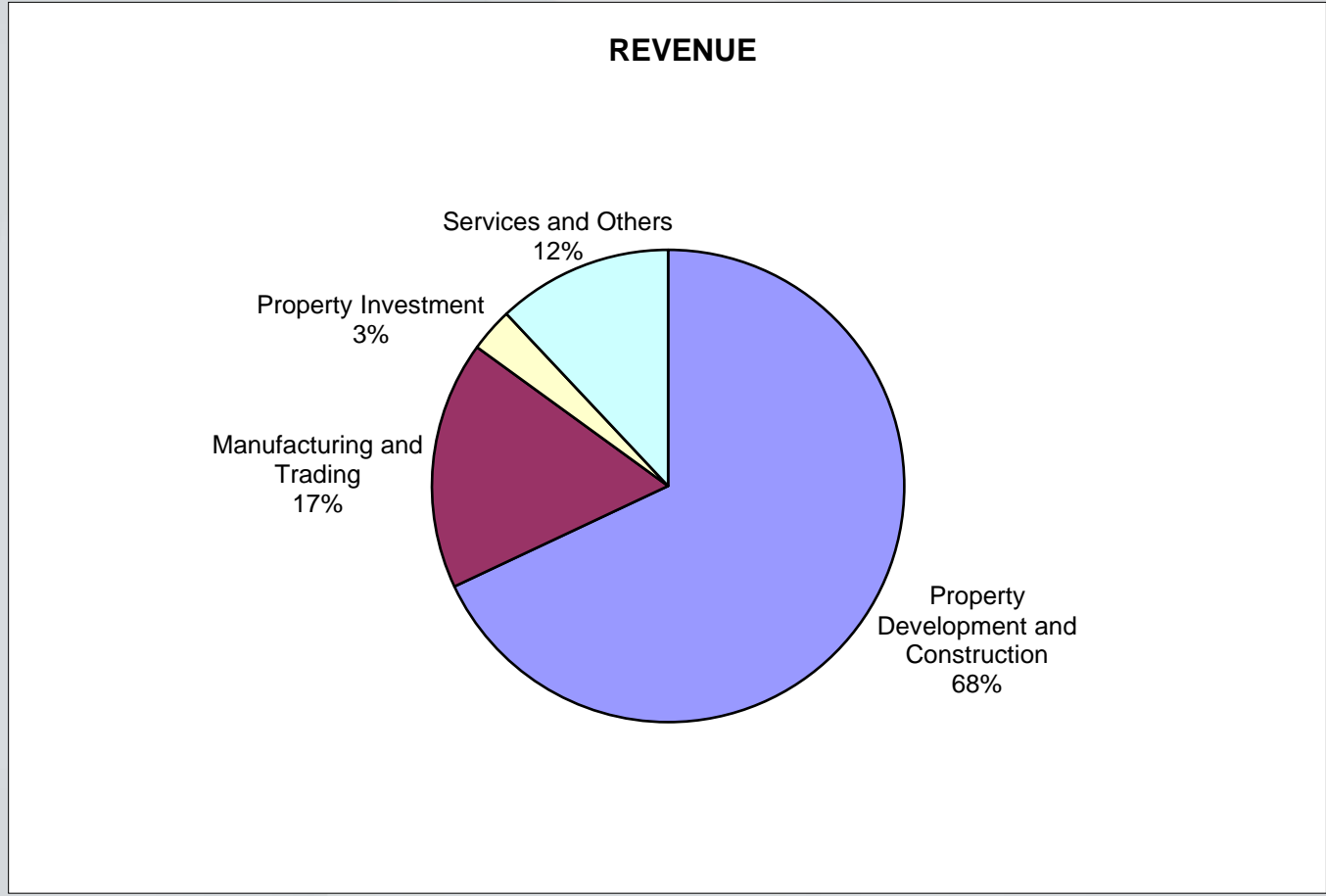
ANALYSIS BY SEGMENTS

	REVENUE		PROFIT		Margin	
	2024	3Q2025*	2024	3Q2025*	2024	3Q2025*
	(RM'000)	(RM'000)	(RM'000)	(RM'000)	%	%
Property Development & Construction	237,694	1,004,621	81,226	697,472	34	69
Manufacturing & trading	63,640	49,860	2,348	3,328	4	7
Property investment	11,343	10,733	13,297	7,266	117	68
Services & others	53,483	60,110	20,233	41,905	38	70
Less: Inter-segment eliminations	(24,815)	(45,349)	(19,545)	(32,599)		
Unallocated expenses			(5,799)	(3,820)		
Finance cost			(12,247)	(6,339)		
TOTAL	341,345	1,079,975	79,513	707,213	23	65

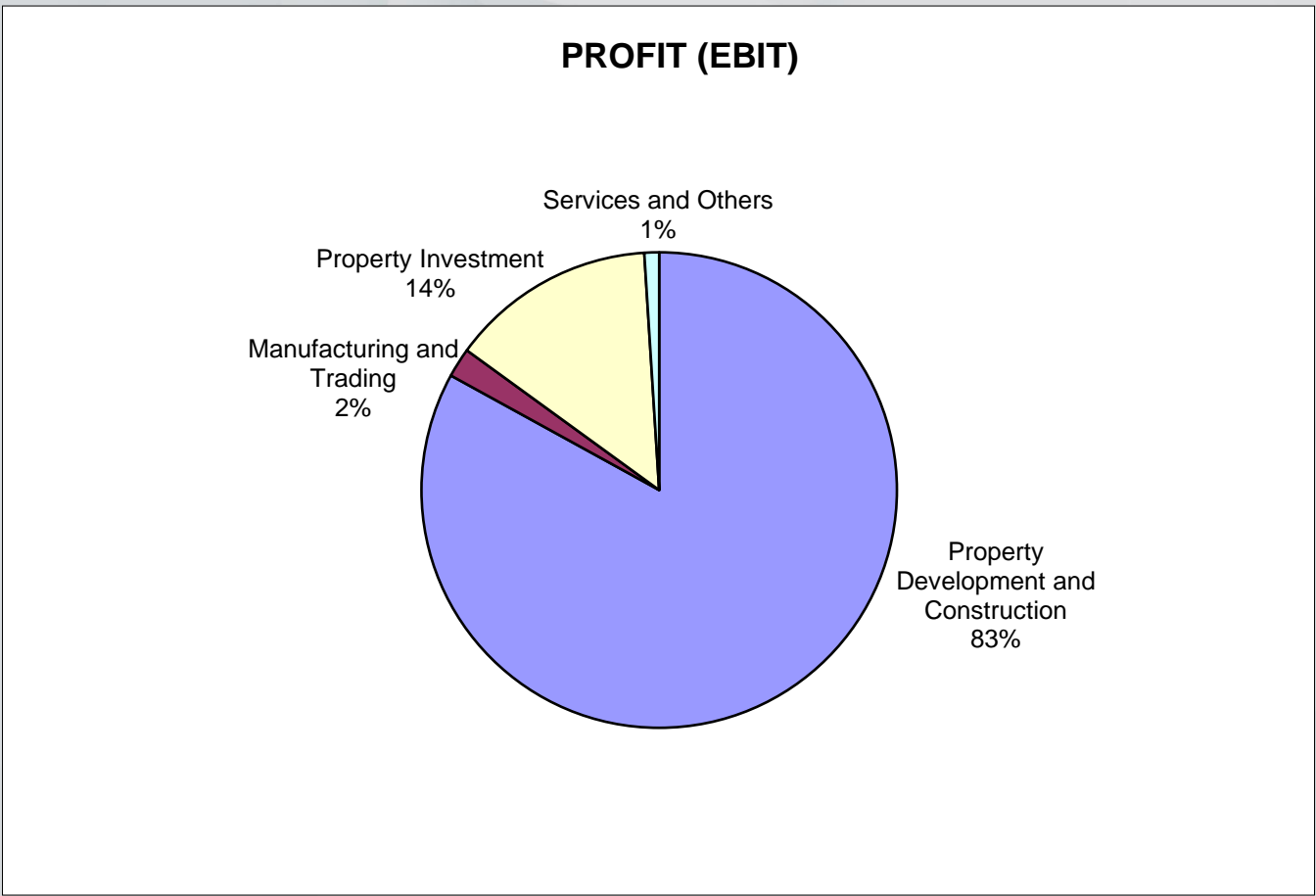
Note:

* Based on unaudited 9 months results ended 31 October 2024.

REVENUE BY SEGMENT (FY2024)



RESULTS BY SEGMENT (FY2024)



DIVIDEND PAYMENT RATIO (TIMES)

	2022	2023	2024	3Q2025*
Profit Attributable (RM'000)	21,524	24,525	56,669	532,860
Net Dividend Declared (RM'000)	11,177	13,971	50,295	50,314
Dividend (Sen)	4.0	5.0	18.0	6.0
Dividend Yield (%)	3.3	4.3	6.5	5.1
Dividend Pay-out (%)	51.9	57.0	88.8	9.4
Market Price (RM)	1.20	1.17	2.75	1.17
NTA (RM)	1.10 #	1.11 #	1.17 #	1.68

Notes:

- Based on unaudited 9 months results ended 31 October 2024.
- # Adjusted for subdivision of every 1 existing ordinary share into 3 ordinary shares ("Share Split") completed in September 2024.

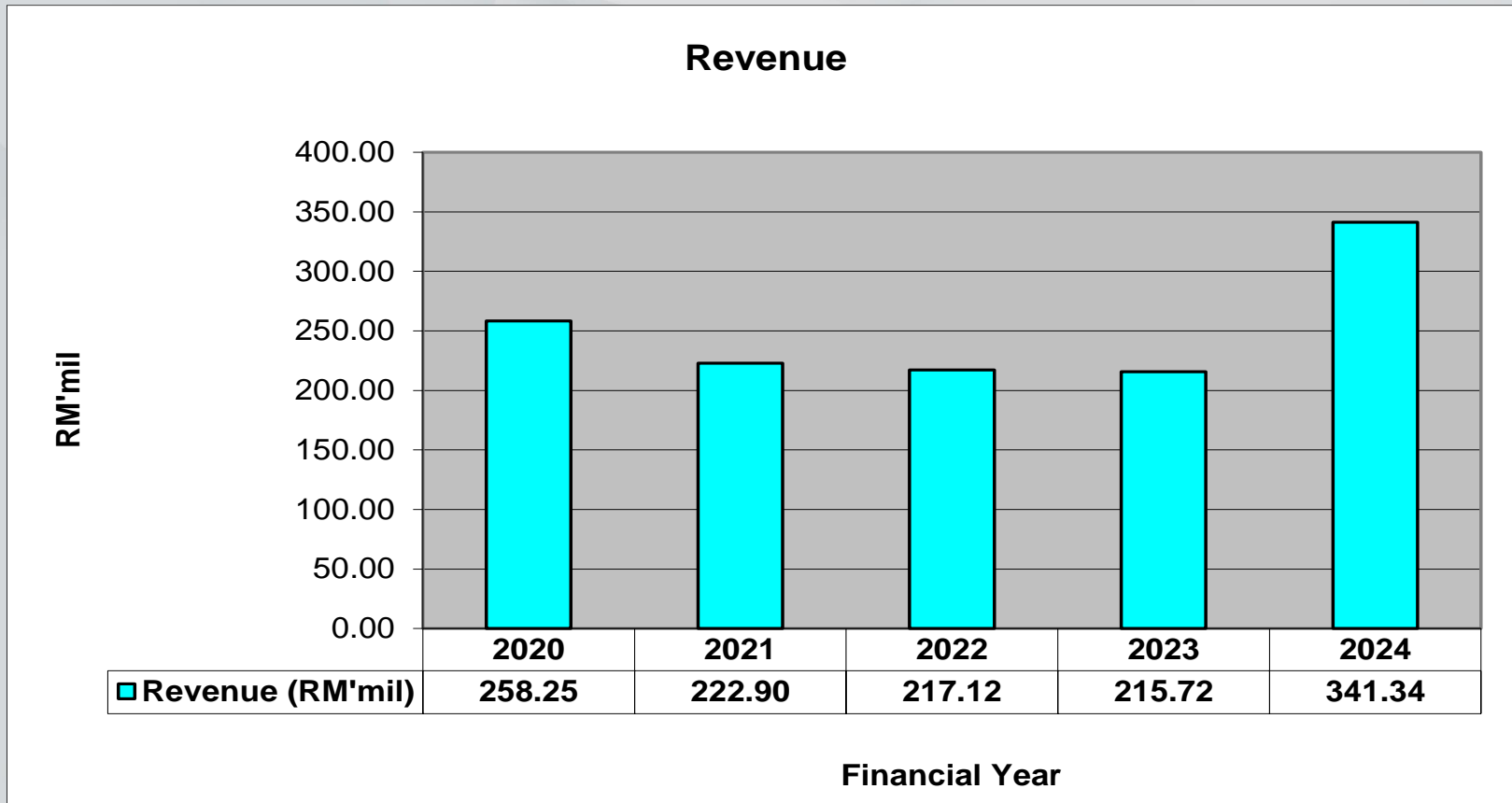
GROUP'S PERFORMANCE FOR THE PAST 5 YEARS



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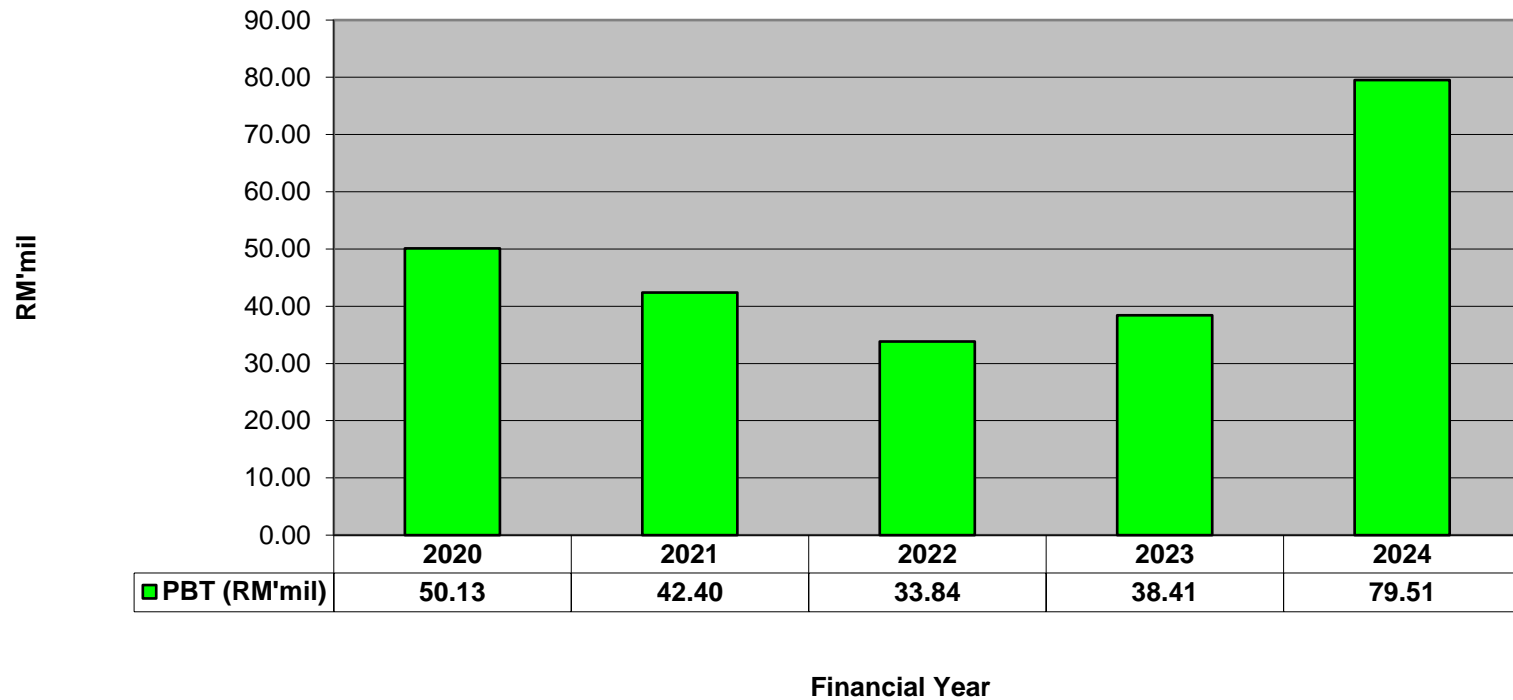
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GROUP'S PERFORMANCE FOR THE PAST 5 YEARS (CONT.)

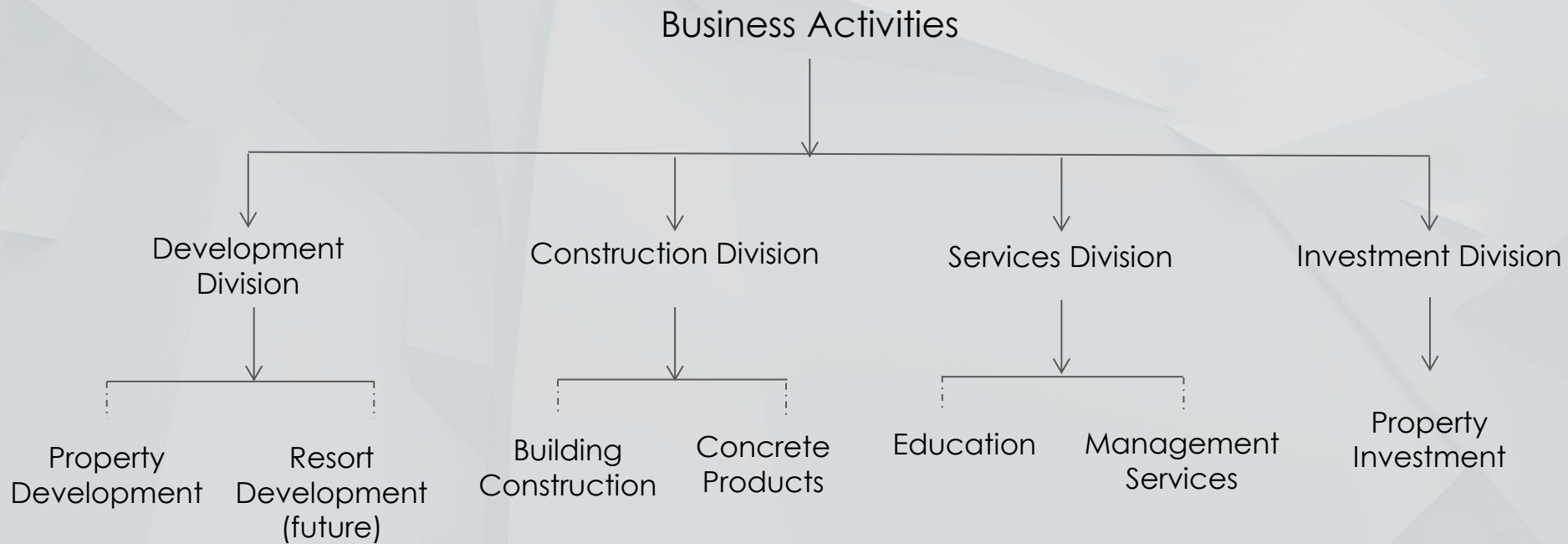


GROUP'S PERFORMANCE FOR THE PAST 5 YEARS (CONT.)

Profit Before Tax

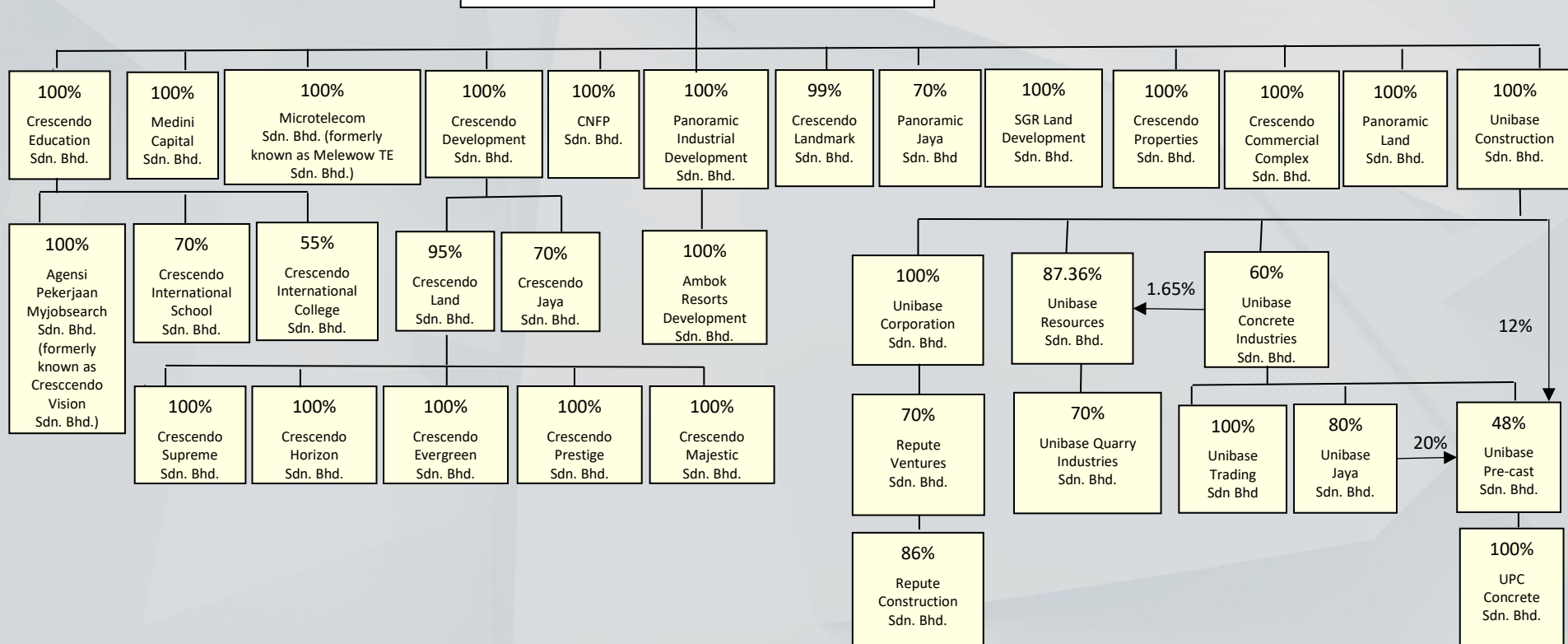


PRINCIPAL ACTIVITIES



GROUP STRUCTURE AS AT 31 OCTOBER 2024

Crescendo Corporation Berhad



CORPORATE FACT SHEET

Listed On:	April 8, 1997 (Main Board)
Issued Shares: (31 December 2024)	841.4 mil
Market Capitalization as of 31 December 2024:	RM1.29 bil (@RM1.53)
Par Value Per Share:	RM1.00
NTA/Share: (31 October 2024)	RM1.68
Major Shareholders: (23 October 2024)	Sharikat Kim Loong Sendirian Berhad (68.59%) Amanahraya Trustees Berhad (1.62%) - Public Smallcap Fund Public Nominees (Tempatan) Sdn. Bhd. (1.38%) - Pledged Securities Account for Gooi Seong Heen (E-JBU) Citigroup Nominees (Tempatan) Sdn. Bhd. (1.35%) - Exempt an for OCBC Securities Private Limited (Client A/C-RES)
Financial Year End:	31 January

CORPORATE FACT SHEET (CONT.)

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THANK YOU

